

Spiritual Revolution

BARTERSMART

WINWIN_P

PROLOGUE

It's not so easy to describe our experiences, stories, and community spirit into few pages.

Lot of people are facing the economic crisis. These not only affected their cash flow but upturns their lives without a seconds notice. Some are fortunate enough to be able to continue their businesses as usual, but some are not. It may feel surreal or a distant issue until it happens to someone close to you – whether that be friends, a relative, or your immediate family. The usual happy smiles, turned upside down by worries. No one knows for sure when those happy times will come back!

The world is changing faster than anyone can imagine. New technologies are emerging all the time, while people's health are deteriorating. The society is becoming an aging society. The question is "Will these people be left behind? And who will help them?" Within Psychological regression, no one can give the right answer, except yourself! Is it possible to fix up the problems of the economy and our spiritual health at the same time?

With the ideal world in mind, Bartersmart wants to make this world worth living.

CHAPTER 1

FOUNDED



“Cashless Society with Generosity”

Bartersmart is a non-profit organization. But, we are also called many other things. We are tools that business owners can use to their benefit. We are also the financial unit, intermediary, marketplace and a Cryptocurrency. Most of all, we are the **“Thai Utility Token”**.

Bartersmart was established on May 20th, 2017 by Major Dr. Thanapong Chantong - who we call “Phupan Barter”. With the concept in mind of “if economy is not good, and there is insufficient cashflow, why not create an exchange with your overstocks?” From this ideal, we invited businesses from around the world who are facing the economic downturn to exchange their products through the Bartersmart Platform, using Cryptocurrency as the units of exchange.

Within 5 years of building our community, there are more than 35,000 businesses. The total redeemable exchange points of the products and services are now over 7,000 million.

What we have learnt from our business is whenever products and services are left available and hotels rooms have vacancy,

you can use our platform to exchange points for these products and services.

Back in the day before our currency was created, the Barter Trade was used among people in order to exchange their products and services. BarterSmart sees through the problems of the economic downturn and brings to use, Barter Trade.

Over thousands of years, the financial world continues to change. Until the 1st Cryptocurrency established using Blockchain technology – “Bitcoin”. BarterSmart has brought up the idea to combine Barter Trade and Cryptocurrency together. Our role is to gather products and services from businesses worldwide to exchange without the use cash. Instead, we use Cryptocurrency; Points and BigPoints, as units of exchange.

This world has already changed from the old system into this new system, from “analog to digital”.

- digital mobile phone

- digital television

- digital camera

So, economy nowadays is evolving into a digital economy

In the future, money will be replaced with digital currency.

Bitcoin was the 1st cryptocurrency, but there are so many cryptocurrencies now competing in the market. Good cryptocurrency must be able to be utilized.

“Points and BigPoints are the “Thai Utility Token”

We are the cryptocurrency token issued by BarterSmart using the Blockchain. It is a Cashless Exchange Platform of products and services. We use Points and BigPoints as the financial exchange methodology.

1 Point equals 1 Baht

1 BigPoint equals 2,000 Baht

Point can be added according to the numbers of new members joining but BigPoint can't.

BigPoints are digital shares of BarterSmart, with a total of 11 million tokens, firm.

With a limited supply, the demand for that product will likely result in an increase in value for that product.

Points are to be used and BigPoints are to be kept.

BarterSmart has taken its BigPoint to list on the XT.Com Exchange platform. The Exchange is listed in the Top 25 on CoinMarketCap with total value exchanges reaching over 100,000 million baht per day.

Bigpoint can be converted to real money, it can be bought and sold now. Its value will go up and down according to the Exchange platform.

To make it easy and convenient for members, BarterSmart has guaranteed to ensure Bigpoint at a fixed rate.

1 BigPoint equals 2,000 Points and can be redeemed to Points at any time, without limits. And the guaranteed prices will be announced when the value of BigPoint on the Exchange is over 2,000 Baht.

3 Rules in BarterSmart

1. Be a good member
2. Do not sell products over its monetary value
3. Be willing to accept 100% the price in Points and BigPoints

Benefits of Bartersmart:

increases with sale volume,
released over stock,
cash savings, and cost reduction.

With an economic downturn, let's bring in 5%-10% of the products to exchange on the platform. Points will help us pass through these difficult times, but BigPoint will make us rich.

Point and BigPoint – “The Thai Utility Tokens”

We are...A Cashless Society with Generosity

Bartersmart creating the new world of cashless

CHAPTER 2

POINT & BIGPOINT



"The Thai Utility Token"

We use Points and BigPoints as the financial exchange methodology.

1 Point equals 1 Baht

1 BigPoint equals 2,000 Baht (custom price before listing)

Both Points and BigPoints were issued by Blockchain (ERC-20, Polygon Chain)

Points can be added according to the number of new members increase, but BigPoint can't be added.

หน่วยบันทึกทางบัญชี

POINT & BIGPOINT

Bartersmart

ใช้ **Point** และ **Bigpoint**

เป็นหน่วยบันทึกทางบัญชี
ใช้ระบบ Blockchain ในการออกเหรียญ

Identity

Point - Stablecoin
Bigpoint - Governance Token

Concept

Point - เอาไว้ใช้
Bigpoint - เอาไว้เก็บ

Tokenomics

Point - เพิ่มได้
Bigpoint - เพิ่มไม่ได้



Stable Coin Governance Token



Point



Bigpoint



BigPoints are digital shares of BarterSmart, with a total of 11 million tokens.

“When supply is limited, the demand for that product will result in an increase in price for that product”

CHAPTER 3

TOKENOMIC



BigPoint : 11,000,000 Tokens

A minimum of 300 BigPoints are required to receive monthly dividends. For every new member, 27,500 points are added to the pool.

27,500 Point will be divided into two; 80% will be return to BigPoint holders and 20% will be managed by the company for administration costs.

The dividend formula - $22,000 / 11,000,000 = 0.002$
(11,000,000 = amount of BigPoint) (22,000=80% of 27,500).

Amount of BigPoint (in each wallet) x 0.002 x new member per one month = Point dividend to any token holders every month.

FYI, Point can be used as an intermediary for exchanging of products and services in Bartersmart community.

BigPoint token is separated into 2 phases:

1st Phase – 6 million; was used for the initial marketing

2nd Phase - 5 million; 80% of the amount will be returned to BigPoint holders and 20% will be used on administration and company's purposes.

For members with minimum of 300 BigPoints, additional BigPoints will be airdropped to its holders every 2 years for a maximum of 10 years (which means 1 million BigPoints airdropped to its holders every 2 years).”

Formula of BigPoint dividend: $80,000 / 11,000,000 = 0.072$ (11,000,000 = amount of BigPoints) (80,000 = 80% of BigPoint bonus per 2 years).

Amount of BigPoint (in each wallet) x 0.072 = BigPoint bonus.
1 BigPoint can be swapped to 2,000 Point by contacting the company personnel.



เหรียญ Bigpoint
สร้างด้วยระบบ ERC-20

11,000,000 Bigpoint

- 3 ล้าน Bp.** - แจกสมาชิกเพื่อทำการตลาด
- 3 ล้าน Bp.** - พัฒนาการตลาด
- 5 ล้าน Bp.** - แบ่งผู้ถือครองเหรียญ



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Point 80/20



คนเพิ่ม : Point เพิ่ม
27,500 Point

80%

แบ่งให้ผู้ถือเหรียญ
.....>



80 % = 22,000 Point

ปันผล-โบนัส : ให้กับผู้ถือเหรียญ Bigpoint ผ่านระบบ Blockchain

20%

ใช้ในการบริหารระบบ
.....>



20 % = 5,500 Point

บริษัทใช้เพื่อบริหารและทำการตลาด

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Smart Contract เหรียญ Bigpoint

20 May 2022 เวลา 5 ปี

ข้อกำหนด : **Smart Contract**

5,000,000 Bigpoint

- แบ่งเป็น 5 งวด
- งวดละ 1 ล้าน Bigpoint
- ห่างกันงวดละ 2 ปี



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เงื่อนไขการแจกโบนัส Point

- ต้องมี 300 เหรียญ Bigpoint ขึ้นไป
- จำนวนจ่าย Point เดือนละ 1 ครั้ง

Point 80/20

แบ่งให้ผู้ถือเหรียญ
Bigpoint
.....>



80 % = 22,000 Point

Point 80 %
22,000 p.
/ (หาร)
11,000,000 Bp.
= 0.002 p.

สูตรการคำนวณโบนัส

จำนวน Bigpointส่วนตัว
×
จำนวนสมาชิกใหม่
×
0.002 p.

= โบนัส Point ส่วนตัว



Bigpoint 80/20

5,000,000 Bigpoint



Bigpoint

แบ่งผู้ถือเหรียญ

ไว้ในบริษัท



80 % = 4,000,000 Bp.



20% = 1,000,000 Bp.



1,000,000
เหรียญ Bigpoint

80 % = 800,000 Bp.

- แบ่งโบนัสเท่ากับสัดส่วนผู้ถือเหรียญ

โบนัส	800,000 Bp.
	⊖
	11,000,000 Bp.
	= 0.072 Bp.



CHAPTER 4

BENEFITS



Benefits of Bartersmart:
increases with sale volume,
released over stock,
cash savings, and cost reduction.

ประโยชน์ Bartersmart

- เพิ่มยอดขาย

สมาชิกมากกว่า 26,000 ธุรกิจที่พร้อมจะแลกเปลี่ยนสินค้าและบริการกับคุณ

- ระบายสต็อก

หมดปัญหาสินค้าคงคลัง ด้วยกำลังซื้อและตลาดที่ขยายใหญ่ขึ้นอย่างต่อเนื่องเพื่อรองรับการให้บริการ

- ประหยัดเงินสด

นำต้นทุนที่ต้องทิ้งไปมาเปลี่ยนเป็น Point แล้วนำ Point มาใช้จ่ายในระบบ ทั้งในภาคครัวเรือนและภาคธุรกิจ

- ลดค่าใช้จ่าย

สินค้าทดแทนมากมายใน Bartersmart ที่ทำให้คุณประหยัดไปได้มากกว่า 40 %

- ขยายฐานลูกค้าใหม่

ผู้ประกอบการกว่า 26,000 ธุรกิจที่เห็นคุณค่าใน APPLICATION และพร้อมต่อของ CONNECTION ที่การตลาดไปกับคุณ



- เปลี่ยนสินค้าเป็นการลงทุน

ผ่าน Cryptocurrency : Point และ Bigpoint

Ecosystem Bartersmart



สินค้าและบริการ



กระดาน Exchange



CHAPTER 5

TIME LINE



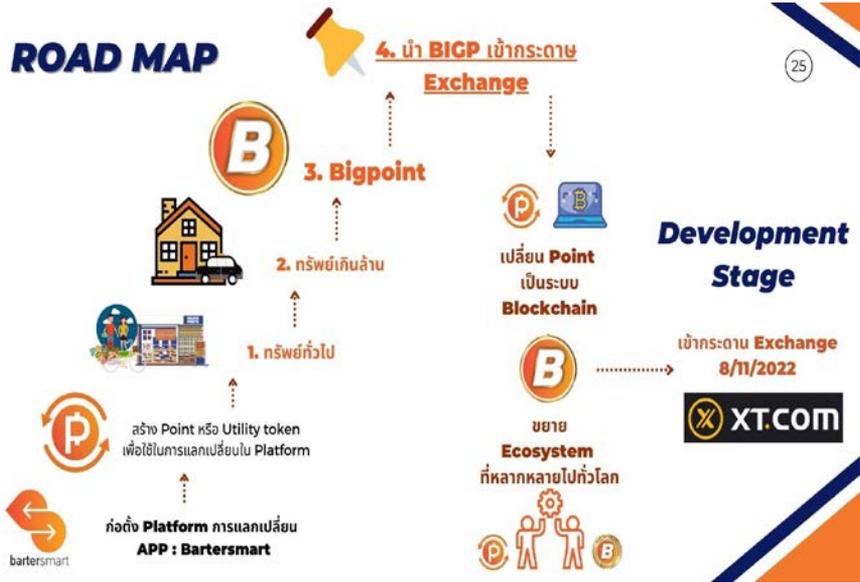
BIGPOINT 2019-09-08 - ISSUED 21 MILLION TOKENS
ON ERC20, ETHEREUM MAINNET

2021-09-15 - 5 MILLION TOKENS BURNT

2022-02-23 - 5 MILLION TOKENS BURNT

POINT 2022-08-04 - WAS MINTED ON POLYGON
NETWORK

ROAD MAP



CHAPTER 6

BARTERSMART TEAM



Major Dr. Thanapong Chantong
CEO

Maj. Dr. Chantong was a former military officer. He was the founder and owner of www.sumrej.com and "Sen Tang Nak Khai" newspaper which are well-known to any sales person over 20 years ago. In addition, he was the owner and producer of the TV show, "Get Idea Thailand 4.0", and he is

also the founder of the online news agency called “NK News”. At present, he is the founder of a cashless exchange platform called “Barter Smart”, the cashless society which teach people to be generous and kind to all their member friends.

Currently, more than 30,000 businesses owners throughout Thailand and elsewhere participate on the platform.

In Thailand, he is known as "Major Barter".

Personal Honor of Maj. Dr. Thanapong Chanthong

- CEO of Barter Smart Co., Ltd.
- Founder of Sen Tang NakKhai News Paper
- Founder of NK New News Agency
- Producer and Owner of TV Show called “Get Idea Thailand 4.0”.
- Founder of Sumrej Dot Com Co., Ltd. (Newspaper)



Mr. Atirut Rodpracha
Head of IT and Programming Section

Mr. Rodpracha is a person who has an interest in any new technologies which helps the development of his business skills and quality of life. He believes the blockchain is an advanced innovation technology that can build up any current technologies and can be pushed out to the world of business and financial areas for more sustainable development in the future.

EDUCATION

- Bachelor : Business Computer
- Master in ICTM

WORK EXPERIENCE

- Computer System and Network
- Marketing
- Mass Communication
- Study in development on cryptocurrency and blockchain technology



Miss. Alisa Tanawatcharaporn
Head of Accounting and Law Section

EDUCATION

Bachelor : Economics, Chulalongkorn University, Thailand.
Major - Development, Minor: Public Finance
Master : ITA, Thailand.

WORK EXPERIENCE

- AEC Digital Co., Ltd., Bangkok, Thailand
- Company's Industry : Advertising/Media - Sales Manager
- Barter Success Co., Ltd., Bangkok, Thailand
- Company's Industry : Trading : Business Development Manager
- Mammon Manufacturing Co., Ltd., Bangkok, Thailand
- Company's Industry : Jewelry Export : Oversea Marketing
- Pioneer Garment Co., Ltd., Bangkok, Thailand
- Company's Industry: Garment Export : Purchase/ Merchandiser

TRAINING

- The Super Manager, Stepplus

- Building The Leadership Team, ITD (International Institute for Trade and Development) by John C. Maxwell



Mr. Nuttanon Thongyuen
Head of Market Analysis Section

EDUCATION

Bachelor of Business Administrator (MICE and Event)

WORK EXPERIENCE

- He is the marketing analyst, Online Marketing for Barter Smart Platform.
- Media Production for newspapers and TV program called “Sen Tang Nak Khai”



Mr. Panusich Thongyuen
Head of Online Marketing Section

EDUCATION

Bachelor: Business Administrator Thai-Nichi institution of technology

WORK EXPERIENCE

- He has an experience in marketing and corporate communications field. And he has a good understanding of the marketing and online marketing mechanisms.
- Media Production for newspapers and TV program called “Sen Tang Nak Khai”.



Mr. Jirapat Temrat
ERC20 & Smart Contract Section

EDUCATION

Bachelor: Engineering (Chemical Engineering) & Certificate of PHP programming (High Level)

WORK EXPERIENCE

He has experience in the design and development of petrochemical production systems in large companies in Thailand. In addition, he has experience in developing source code / web applications in the education industry. Additionally, he is proficient in PHP, C ++ and Java Script language.

He studied the block chain technology and has been active in Crypto Currency trading for more than 6 years which allows him to have an opportunity to study and develop within coding of the Solidity language, the source code of the various tokens that run on the Ethereum blockchain.

With over 10 years of experience in home school curriculum development, he is currently the Founder of the Joint Education Home School (www.jointedu.net).